

ART 4420 Sec. 1: Museums and the Public
PROFESSOR SUSAN RYAN
Class meets: Tues. 12:10 - 3:00 PM
213 Design Bldg. and other locations

SPR. 2007
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MUSEUMS AND THE PUBLIC
An Art History Service Learning Course
In association with the LSU Museum of Art



Olafur Eliasson, *The Weather Project*, Tate Modern, 2004

This class will consider museums *and* galleries' role as purveyors of information to the public. It will look at the increasing use of digital technologies to create new interfaces between the artworks within gallery walls, and the communities outside. During the course students will form groups and research and create podcasts for the LSU Museum of Art presenting information on topics chosen by the professor, museum staff, and students.

REQUIREMENTS

Grades will be based on the following criteria in equal measure:

Class attendance and participation

Group participation and achievement

Completion of written assignments

*Midterm project grade

*Final Project grade:

(*Project grades will be based upon individual contributions to group project as well as overall success of group project.)

READINGS AND ASSIGNMENTS

Readings will be assigned on a weekly basis and students should come to class prepared to discuss the readings assigned for that class. Readings will be drawn from the Middleton Reserve list and other sources. Initially, these will be drawn from items on the attached Start-Up Bibliography

BLACKBOARD

The course will use Blackboard as a means of posting readings (when possible) and useful additional material and links, *and* as an extension of our classroom, where additional communication and discussions can be held.

TENTATIVE SCHEDULE OF CLASSES

As an exploratory service learning course, this schedule may change as the course unfolds and students will need to keep abreast of these changes by attending all meetings, listening to announcements and keeping in touch with group leaders.

1. Jan 16 Course introduction; Service Learning at LSU; LSU Museum of Art: Lara Gautreau and Alyson Bordelon
2. 23 Groups meet, get organized

3. 30 Museums and the public: readings and discussion
Group meetings
4. Feb. 6 Museums and the public: readings and discussion
Group meetings
5. 13 Group meetings
20 No class, Mardi Gras
6. 27 Prospectuses due, presented to Prof, Ryan, Lara Gautreau,, and class
7. March 6 Group work
8. 13 Midterm powerpoint presentations in class
9. 20 Group work
10. 27 Group work
April 3 No class, Spring Break
11. 10 Group work
12. 17 Group work
13. 24 Presentations to the Client
14. May 1 Final group presentations and evaluations

MUSEUMS AND THE PUBLIC: A START-UP BIBLIOGRAPHY

Anderson, Gail. *Reinventing the Museum, Historical and Contemporary Perspectives on the Paradigm Shift*. Altamira Press, 2004. (No Middleton)

Carbonell, Bettina Messias, ed. *Museum Studies: An Anthology of Contexts*. London, Blackwell, 2003. (No Middleton)

Cuno, James. *Whose Muse? Art Museums and the Public Trust*. Princeton. 2003.
See entire book online in Google Books. (Also [N430 .W48 2004](#))

Duncan, Carol. *Civilizing Rituals (Re Visions: Critical Studies in the History and Theory of Art)*, New York, Routledge, 1995. [N430. D84 1995](#)

Fraser, Andrea. *Museum Highlights: The Writings of Andrea Fraser*. Cambridge, MA: MIT Press, 2005. ([NX512 .F73 A35 2005](#))

McClellan, Andrew, ed. *Art and Its Publics: Museum Studies at the Millenium (New Interventions in Art History)*. London: Blackwell, 2003. ([N435 .A78 2003](#))

Preziosi, Donald, ed. *Grasping the World: The Idea of the Museum (Histories of Vision)*. Ashgate, 2004. (No Middleton)

Sherman, Daniel J. and Irit Rogoff, eds. *Museum Culture: Histories, Discourses, Spectacles*. Minneapolis: Univ. of Minnesota Press, 1994. ([N 430 M78 1994](#))

Wallach, Alan. *Exhibiting Contradiction: Essays on the Art Museum in the United States*. University of Mass. Press, 1998.

Articles:

Mieke Bal, "Telling, Showing, Showing Off," *Critical Inquiry* (Spring 1992), pp. 556-94.
Edson and Dean, *The Handbook for Museums*, pp. 143-160. Michael

Brenson, "The Curator's Moment" (in Zoya Kocur, *Theory in Contemporary Art Since 1985*).

James Clifford, [Fill in]. In Clifford, *The Predicament of Culture: Twentieth-Century Ethnography, Literature, and Art*. Cambridge, MA: Harvard University Press, 1988.

Hans Haacke. "Museums: Managers of consciousness." Hans Haacke, "Museums, Managers of Consciousness." In *Hans Haacke: Unfinished Business*, Cambridge: MIT Press, 1987.

Online at:

<http://hipercroquis.wordpress.com/2006/10/17/hans-haacke-museums-managers-of-consciousness/>

Susan Hazan, "The Virtual Aura—Is There Space for Enchantment in a Technological World?," *Museums and the Web*. 2001, pp. 209-216.

<http://www.archimuse.com/mw2001/papers/hazan/hazan.html>

Klaus Muller, "Going Global: Reaching Out for the Online Visitor," *Museum News* (September/October 2002), pp. 47-53. (I-L Loan--Midd. Doesn't have this issue)

Online:

American Association of Museums website: rezuis

<http://www.aam-us.org/aboutmuseums/publicinterest.cfm>

Antenna Audio

Commercial producers of museum tours. Samples can be found on their site.

<http://www.antennaaudio.com/>

OPEN. *Online journal of the Society for Art and Public Space, Amsterdam. See especially articles in issue #s 8 and 11.*

<http://www.skor.nl/set-636-en.html>

Museums and the Web: The International Conference for Culture and Heritage On-line

<http://conference.archimuse.com/node/1>

<http://www.archimuse.com/mw2007/>

Podcasting:

Will Richardson. *Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms*. Corwin Press, 2006 ISBN 1412927676 (pbk.)

Michael Geoghegan and Dan Class. *Podcast Solutions: The Complete Guide to Podcasting*. Friends of ED; Bk&CD-Rom edition, 2005. ISBN: 1590595541

Tee Morris, Evo Terra, Dawn Miceli. *Podcasting for Dummies*. For Dummies, 2005. ISBN: 0471748984